

NEWS RELEASE
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FOR IMMEDIATE RELEASE:

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Ribbon Cutting at The Adventure Factory this Friday, February 3, at 10am.

Avon Lake, Ohio: On Friday, February 3, at 10am, there will be a ribbon cutting ceremony at The Adventure Factory, the new indoor children's recreation business at 32925 Pin Oak Parkway.

The Adventure Factory was born out of necessity. Sheryl Bott and Shelley Stewart, now co-owners of The Adventure Factory, remember when they would take care of Shelley's 2-year-old grandson on Fridays. They struggled to find something indoor and active, where he could get some of his energy out on a cold or rainy day. Through an online search, they found KidsPlay on Pin Oak Parkway—it seemed like just what they were looking for. But unfortunately it had closed. That's what got them thinking . . .they could meet this need by opening their own business!

Shelley is retired from the US Tubular Steel Mill in Lorain. Sheryl is a Mental Health Therapist for a private practice in Westlake. "We chose Avon Lake because it is a small yet growing community," says Bott. "And we liked Pin Oak Parkway because we loved the style of the building and it fit our needs perfectly. We chose the name, The Adventure 'FACTORY' as a play off of being in an industrial area."

The Adventure Factory has slides, a ball pit, trampoline, soft play climbing features, and tunnels for movement needs. It also offers a large imaginative play area consisting of a grocery store, restaurant, and medical clinic. The cost is \$12 with no time restrictions. Parents do have to remain on premises. What is something about Adventure Factory that Sheryl thinks might surprise people? "That their children can actually run out of energy there!"

The City of Avon Lake is grateful to Shelley and Sheryl for opening a business that meets a need in the community. "We hear regularly from residents that Avon Lake would benefit from having a place where parents can take their young children for indoor exercise," says Ted Esborn, Avon Lake's Community Development Director. "In a community with so many young families, it is important to have businesses that meet their needs."

