

NEWS RELEASE
Friday, June 23, 2023
FOR IMMEDIATE RELEASE:

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Ribbon Cutting at Impressive Creations 4U on Saturday, July 1, at 10am.

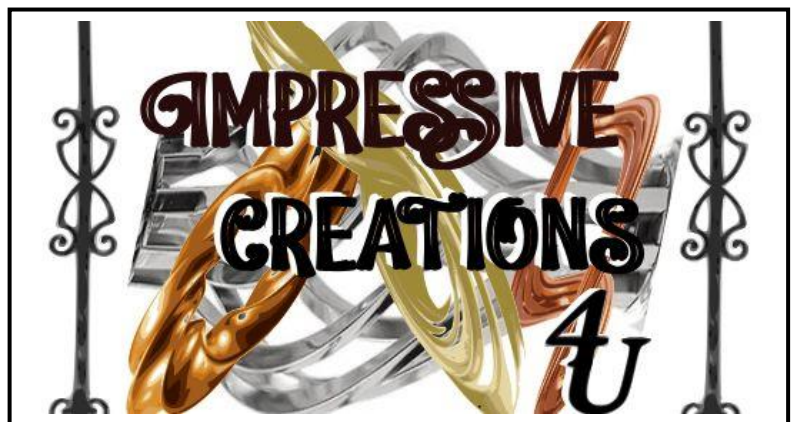
Avon Lake, Ohio: On Saturday, July 1, at 10am, there will be a ribbon cutting ceremony at Impressive Creations 4U, the new store at 33382 Walker Rd.

Impressive Creations 4U was started earlier this year by owner Connie Hicks-Simpson along with Tammy Borer and Connie Swartz-Simons. This newest store to Avon Lake sells glass globe characters, beach glass pictures & jewelry, denim purses, ponchos, mugs, signs, chocolate ceramics, Jibbitz, and much much more.

“We have over 25 local crafters and artists,” says Hicks-Simpson. “There is definitely something for everyone. Our products make us unique. 90% of our items are handmade. Plus we offer greeting cards and gift wrap.”

Hicks-Simpson, Borer, and Swartz-Simons all grew up in the area and remember the plaza at Walker Rd. and Moore Rd. always having a wide variety of shops and customers. “It is a great location in Avon Lake that everyone knows,” says Hicks-Simpson.

The City of Avon Lake sees Impressive Creations 4U as part of the City’s long tradition of friendly, independent, neighborhood businesses. “As blessed as we have been with industry, the heart of Avon Lake’s economy is its small businesses,” says Ted Esborn, Community Development Director. “Impressive Creations 4U is a business started and run by people with deep roots in this area, which is something that the business shares with many if not most of the other small businesses in Avon Lake. These are entrepreneurs who are serving their neighbors and friends, and the City is stronger for Impressive Creations 4U and our network of unique small businesses.”



A vibrant, multi-colored flyer for the July 1st Grand Opening of Impressive Creations 4U. The text is arranged in a circular, starburst pattern around a central point. The words "July 1st" are in red, "Grand Opening!" is in large, bold, orange letters, and "Gift Basket Drawing" is in blue. Other text includes "Refreshments", "Family Fun!", "Coloring Contest", and "Come Check Us Out!" in various colors. At the bottom, the store's address "33382 WALKER RD. AVON LAKE Drug Mart Plaza" and hours "OPEN 10AM TO 5PM" are listed. The Impressive Creations 4U logo is also present in the bottom right corner of the flyer.