NEWS RELEASE Monday, June 26, 2023 FOR IMMEDIATE RELEASE: City Contact: Ted Esborn Community. Dev. Dir. City of Avon Lake 440-930-4167 Tesborn@avonlake.org

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## Ribbon Cutting at Lake Erie Aesthetics & Wellness on Thursday, July 6, at 3:30pm.

**Avon Lake, Ohio:** On Thursday, July 6, at 3:30pm, there will be a ribbon cutting ceremony at Lake Erie Aesthetics & Wellness, the new business at 33399 Walker Rd.

Lake Erie Aesthetics was started by Dr. Janice Rice and Amber Keller, CNP. They founded the company in July 2022 in Sandusky, Ohio. Within their first year in Sandusky, they have already expanded to a larger location, and are now opening a second location in Avon Lake.

The Avon Lake location will provide aesthetic services, such as neurotoxins, fillers, medical grade skincare, facials and more. "At Lake Erie aesthetics we are very community oriented and patient focused," says Rice. "We offer a friendly and comfortable environment to make you feel at ease while getting treated for all your aesthetic needs."

Rice and Keller practice in both locations along with other experienced injectors and aestheticians. "We were very excited about this Avon Lake location," says Rice. "We are located next to Dr. Pyke, Eclipse Massage, and Kristen's Electrolysis and Skin Boutique. Adding a med spa into this building seemed like the right fit. We can offer services in conjunction with the others that really help enhance overall health and wellness."

The City of Avon Lake welcomes Lake Erie Aesthetics & Wellness, and recognizes the importance of wellness businesses in our community. "Increasingly, people look to local businesses to provide wellness services, and Lake Erie Aesthetics and Wellness is a great example of just such a business," says Ted Esborn, Avon Lake's Community Development Director. "Not only is it great to have a new small business in town, it's great to know that they are going to provide these services for our residents."

