

NEWS RELEASE
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FOR IMMEDIATE RELEASE:

City Contact:
Ted Esborn
Econ. Devel. Director
City of Avon Lake
440-930-4167
Tesborn@avonlake.org

Ribbon Cuttings at the Lofts at Beach Park Station (33487 Lake Rd.) on Friday, April 12, at 10am

Avon Lake, Ohio: On Friday, April 12, there will be ribbon cutting ceremonies at the Lofts at Beach Park Station at 33487 Lake Road in Avon Lake. Beach Park Station is the property that many know as “the old shopping center,” a property on Lake Road that features a building that was once a train station for the interurban railroad. The second floor of that building was a hotel decades ago, and now it had been renovated into office spaces called the Lofts at Beach Park Station.

The number of businesses in The Lofts having a ribbon cutting on the 12th may increase between now and that date, but as of today we know that this opening event will be for these businesses:

- **Bobi Biederman Photography** is a photography studio that specializes in newborn and family photography. Bobi Biederman is an Avon Lake resident that has been photographing professionally since 2013. Her brand new studio in the Lofts at Beach Park Station gives her space for family portraits as well. She can be reached at 440-864-4419 or info@bobibiedermanphotography.com
- **Wisdom Tree Kids**, owned and run by Caroline Benedum, is a business that uses group settings to help kids through challenging life situations. Caroline, who is also an Avon Lake resident, uses thought provoking conversations, sharing stories, and a range of activities to build skills in young people to address obstacles. “My goal was to serve families in the community I love and also the surrounding areas,” says Benedum. “I chose my business location because it is perfect for a small business to start out with and there is a nice view of the lake. I was searching for a calm and relaxed space to work with children and I found it here at the Lofts at Beach Park Station. Caroline can be reached at thewisdomtreekids@gmail.com.

The City of Avon Lake is thrilled that these recently renovated spaces in a historic Avon Lake building have attracted these dynamic businesses. “These small businesses that have found their homes in the Lofts at Beach Park Station have already begun to create attractive and inviting spaces,” says Ted Esborn, Economic Development Director for the City of Avon Lake. “Some businesses in the Lofts have moved from other commercial spaces, but several of them have made the move from being a home business. Creating pathways for businesses to take that step is a significant part of the Economic Development strategy in Avon Lake.”