

NEWS RELEASE
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FOR IMMEDIATE RELEASE:

City Contact:
Ted Esborn
Econ. Devel. Director
City of Avon Lake
440-930-4167
Tesborn@avonlake.org

Company Contact:
Maureen Labrosse
Owner
Big M Pizza
labrosse607@gmail.com

Ribbon Cutting at Big M Pizza (153 Lear Rd.) on Monday, December 30, at 3pm

Avon Lake, Ohio: On Monday, December 30, at 3pm, there will be a ribbon cutting ceremony at Big M Pizza, Avon Lake's newest restaurant, located at 153 Lear Road in Avon Lake.

It was just this summer that the cozy restaurant space on Lear Rd.—nestled in the friendly, walkable neighborhood near the intersection with Electric Blvd.—came open, as The Breakwall Food & Spirits moved and expanded its operation into the Drug Mart plaza near Walker and Moore. Now, just hours before the year is out, the City of Avon Lake is cutting the ribbon for Big M Pizza in that same space on Lear.

The "M" in Big M stands for Mulberry's, which is the restaurant and bar in the Flats area of Cleveland where Big M owners John Teel and Maureen Labrosse got their start. "We started perfecting our pizza about 3 years ago at Mulberry's," says Labrosse, "and we wanted to see if it would hold up in this great neighborhood in Avon Lake. Big M is a family friendly pizza bar/restaurant with hopes to have the best food around. Pizza for sure is our signature dish, but we want to have a great burger and egg rolls. We also have a gluten free crust we hope takes off. We chose Avon lake for its great environment and we want to bring a unique touch! "

In the six short months since 153 Lear Rd. was the Breakwall, the building has been given a new look. A brand new room has been added to the front of the restaurant on the side closest to Lear. The interior has also been given a makeover, with the kitchen and dining spaces re-oriented, and a new counter that runs almost all the way to the front door—perfect for picking up carry out pizza.

Big M Pizza is opening in a district that has been identified as a Focus Area in the City of Avon Lake's recently adopted Comprehensive Land Use Plan, and the City sees the opening of the new pizza place as an exciting jumpstart to reinvestment in Lear Road's north end. "Big M is the perfect kind of small business for this friendly, walkable neighborhood that has been home to valued local businesses in Avon Lake for decades," says Ted Esborn, Economic Development Director for the City of Avon Lake. "We have heard from Avon Lake residents that locally owned businesses in a walkable setting is something they would like to see.

Big M looks to use the timing of their opening to introduce itself to Avon Lake with a bang. They will be open on New Year's Eve, and will have a champagne toast and complimentary food at midnight for those that want to ring in the New Year with Avon Lake's newest business.

