

**NEWS RELEASE**  
**Tuesday, February 11, 2020**  
**FOR IMMEDIATE RELEASE:**

**City Contact:**  
**Ted Esborn**  
**Econ. Devel. Director**  
**City of Avon Lake**  
**440-930-4167**  
[Tesborn@avonlake.org](mailto:Tesborn@avonlake.org)

**Company Contact:**  
**Mikayla Hyland**  
**Co-owner**  
**Reflection Room**  
**440-222-0285**  
[mikaylabhyland@gmail.com](mailto:mikaylabhyland@gmail.com)

**Ribbon Cutting at Reflection Room on Friday, February 14, at 2pm**

**Avon Lake, Ohio:** On Friday, February 14, at 2pm, there will be a ribbon cutting ceremony at Reflection Room, the new tattoo business at 32087 Electric Blvd. in Avon Lake.

Reflection Room is owned by Mikayla Hyland and Kyle Manley, good friends who have worked together previously. Kyle has a background in fine art and design. Mikayla has a background in the medical field, but has always been an artist as well. Although both are tattoo artists, they have different skill sets that pair nicely together. Reflection Room offers custom, cosmetic, and medical tattooing services. Cosmetic services include signature microblading, machine and combo brows, freckles, lips, eyeliner, scalp, and more. Medical Tattooing includes scar camouflage, 3d areola and nipple recreation, and repigmentation. They offer body piercing, and they also provide a safe and professional environment for first piercings. Their studio is 18 and older without being accompanied by a parent or legal guardian.

"A lot of people don't know that medical tattooing even exists," says Mikayla Hyland. "A large portion of our client base is breast cancer survivors. I am an advanced areola artist and I can do incredible things for these women. We plan to do as much philanthropy as we can to bring awareness. Our scheduling and client communication is done through a HIPAA compliant EHR system to provide maximum security for our clients. A calm and comfortable atmosphere is one of the most important things to us."

What made Reflection Room decide to open up in Avon Lake? "We decided to open Reflection Room in Avon Lake because we saw an interest in custom, medical, and cosmetic tattooing and there aren't any studios in the area," says Hyland. "We also love the community. It's nice to work in the same city where you plan to raise your family. We want the people of Avon Lake to know that we are excited to be part of the community. We really love what we do and know that, contrary to common misconceptions, tattooing actually has the power to change lives for the better. We welcome anyone interested in learning more about us or our services to stop in."

For the City of Avon Lake, Reflection Room represents new investment in an area of the City that is uniquely targeted for business attraction. "It is incredible that Reflection Room is the fourth straight new business to open in one of Avon Lake's focus areas," says Ted Esborn, the City's Economic Development Director. "In our comprehensive land use plan, we identified Town Center, the west end of Lake Rd., and the north end of Lear Rd. as focus areas for new investment. Since December, we have now opened Ibiza (Lake Rd.), Big M Pizza (Lear Rd.), Dental Studio of Avon Lake (Town Center), and today Reflection Room on Electric near Lear. We are very fortunate that Mikayla and Kyle are making Avon Lake the home of Reflection Room.

