NEWS RELEASE Tuesday, February 2, 2020 FOR IMMEDIATE RELEASE: City Contact: Ted Esborn Econ. Devel. Director City of Avon Lake 440-930-4167 Tesborn@avonlake.org Company Contact: Ron Cornett & Monica Webb Owners Mimzy's Bakehouse 216-200-6718 <u>mimzy@mimzysbakehouse.com</u>

Ribbon Cutting at Mimzy's Bakehouse on Saturday, February 6, at Noon

Avon Lake, Ohio: On Saturday, February 6, at Noon, there will be a ribbon cutting ceremony at Mimzy's Bakehouse, the new business in the Towne Center at 32824 Walker Road in Avon Lake.

Mimzy's Bakehouse started in the home kitchen of owners Monica Webb and Ron Cornett two years ago as Mimzy Cookies & More, specializing in hand-iced sugar cookies. As the demand for their cookies grew (and took over their kitchen and most of their house), they knew they needed a separate location to continue and grow.

That new location is in Avon Lake's Towne Center. The feel at the new bakery is rustic with a modern twist; just like the recipes handed down to Webb and Cornett from over 5 generations. Handmade wood decor with warm undertones greet the customers. "Just make sure to look for Mimzy (our rabbit mascot) and ask about her story" says Webb. "There will also be a decorating area in the front where customers can watch as cookies and cupcakes are being finished!"

Mimzy's proudly bakes all their products from scratch in small batches, which helps keep their focus on the quality of their goods. Their Grand Opening menu on Saturday will only be a small portion of their repertoire, as they refine their recipes and adapt them for vegan, keto, and allergy-friendly varieties. Their menu will include both sweet and savory items, ranging from cookies, cupcakes, and chocolates, to breads, cinnamon rolls, kolachkys and other European recipes based off their German, Hungarian, Slovak, and Polish heritage.

"We chose Avon Lake for our first store because the community is known throughout Northeast Ohio as a city that supports its local businesses and has a strong family identity," says Webb. "We would like the residents of Avon Lake to know that their feedback is always welcome. Since family is so important to us, we want to hear from you and make you feel like you are a part of our family! Don't see something in our cases that you may want? We probably have a recipe for it and will try to work it into our menu that will constantly be changing!"

For the City of Avon Lake, anticipation for Mimzy's has been unique. "A new bakery with a large, dynamic menu certainly got the attention of Avon Lake residents," says Ted Esborn, the City's Economic Development Director. "Plus, Monica and Ron had a prominent presence on social media with lots of pictures of their baked goods. That generated a lot of excitement."

