

**NEWS RELEASE**  
**Monday, September 27, 2021**  
**FOR IMMEDIATE RELEASE:**

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**Ribbon Cutting at West Park Style & Ink on Friday, October 1, at 3:30pm**

**Avon Lake, Ohio:** On Friday, October 1, at 3:30pm, there will be a ribbon cutting ceremony at West Park Style & Ink (33487 Lake Road), the newest business in Beach Park Station.

West Park Barber Shop was established in February of 2006 by Pat Burke and Zach Bierry. Since then the brand has grown into multiple locations with over 50+ barbers and stylists in the beauty industry. Over the years, the West Park brand has expanded its offerings, staff and reputation. There are currently five locations—West Park Barber Shop, West Park Barber Shop Premier Lounge, West Park Barber Shop Premier Studio, West Park Style & Ink, and sister company West Park Beauty Salon.

In recent years, their clients began asking West Park to move more west. “We really love the history behind Beach Park Station; from the train station to the Movie Theater, not to mention the beautiful view Lake Road gives us,” says Marissa Lassen, manager at West Park Style & Ink.

West Park Style & Ink has barbers, cosmetologists, permanent makeup artists, nail technicians, estheticians, spray tan techs, lash technicians, and medical ear piercings. “Customers can truly expect to feel pampered yet very relaxed in our laid-back shop. West Park keeps it classy but we also believe in a fun and authentic experience as well! We believe our customers and locals will really enjoy the little piece of history we have kept inside which is a mural dedicated to the old movie theater!” says Lassen.

The City of Avon Lake is looking forward to being home to West Park’s latest location, and is also happy to have a new business opening such a historically significant spot for Avon Lakers. “This space was the entrance to the Avon Lake movie theater; some City residents remember entering those doors to see Star Wars multiple times,” says Ted Esborn, Avon Lake’s Economic Development Director. “West Park Style and Ink is Avon Lake’s newest business and we are happy to say it is in the Lake Road Focus Area, one of the three focus areas that we identified in our Comprehensive Land Use Plan in 2019. New investment in this focus area and in Beach Park Station is a goal of ours, and we look forward to growing this area.”

