

AVON LAKE PARKS & REC



ADULT AQUA AEROBICS
ADULT CO-ED KICKBALL
ASTRO 101
BALLROOM DANCING
BOO BY THE WOODS
COACH PITCH BASEBALL
DARK SKIES, BRIGHT KIDS
DECK THE HOUSE
EASTER BUNNY BREAKFAST
FALL FISHING DERBY
FISHING WITH FRIENDS
FLAG FOOTBALL
GREENBOX
GROUP FITNESS CLASSES
HOLIDAY LIGHTS TOUR
HOLIDAY SCAVENGER HUNT
HOOKS FOR HUNGER

JR. BROWNS FOOTBALL
JR. CAVS YOUTH BASKETBALL
JR. THURMAN FALL BASEBALL
JR. THURMAN MUNSON BASEBALL
LEARN TO SWIM
MAHJONG
MEN'S 3V3 BASKETBALL
MORNING MOVIES
NORTH COAST CHRISTMAS
RALLY CAP T-BALL
ROOKIE TACKLE FOOTBALL
SAFETY TOWN
SALAD KRAZE HIGH SCHOOL BASKETBALL
LEAGUE
SENIOR PROM
SNOWMAN COMPETITION
STAR PARTIES
SUMMER 3V3 HOOPS
SUMMER CAMP
SUMMER CONCERT SERIES
TACKLE FOOTBALL
TAE KWON DO
TRAVEL BASEBALL
TRAVEL SOFTBALL
TURKEY BOWL FOOTBALL TOURNAMENT
YOGA IN THE PARK
YOUTH BOYS BASEBALL LEAGUE
YOUTH GIRLS SOFTBALL LEAGUE
YOUTH INDOOR TENNIS LESSONS
YOUTH SUMMER TENNIS LESSONS
YOUTH VOLLEYBALL



JOIN THE FUN!

CREATING COMMUNITY THROUGH PARKS & RECREATION

Citizen Engagement starts with Parks and Recreation

The Avon Lake Parks & Recreation Department welcomes you to be part of our commitment to provide the finest parks, programs, events and facilities to our community. Thousands of people visit our parks and facilities each year. Our youth baseball/softball leagues attract over 1500 participants yearly with an audience of thousands at the ball fields. Whether people come to enjoy the beauty of our parks, watch a game, enjoy a concert or watch the sunsets over the majestic Lake Erie, the Avon Lake Parks & Recreation Department is the cornerstone in our community.

Local Business Sponsorships are always so important to our department's success.

Our goal is to provide our citizens and visitors with exceptional recreational opportunities to enhance their quality of life. We want to give children an outlet to exercise, learn team building, relieve anxiety and to just have fun. You can help us achieve this goal while promoting your business and connecting with your community. Without our sponsors, we can't continue to grow our programs or our communities ever changing needs.



THE BENEFITS OF BEING AN AVON LAKE PARKS & RECREATION SPONSOR

- Advertising Dollars in your community.
- Products and Services branding awareness.
- Consistent target markets outreach with enhanced public image.
- Reciprocal sales to future customers and family connections.
- Alignment with a reputable organization.
- Demonstrate "get-active" support for youth, parks and healthy lifestyle.
- Brand Recognition on Parks & Recreation Website, Facebook and printed materials.



It is important to us that a sponsorship works for your business/organization by gaining the most value as a sponsor participant. Please review the following information and learn how we can help you extend your brand presence in Avon Lake while contributing to your community.

Review all we have to offer. . .

Over 15,000 visitors to our parks annually.



City of Avon Lake Department of Parks & Recreation | (440) 930-4130 | AvonLakeRec.com

AVON LAKE
PARKS
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Youth Baseball & Softball Sponsorships

Being a youth sports program sponsor increases exposure for the sponsor and builds goodwill with the families of Avon Lake.

MVP SPONSORSHIP - \$1,500.00

- Sponsor of our largest co-ed t-ball rally cap league (over 200 children registered annually.)
- Sponsor logo printed on sleeve of the leagues' shirts
- Sponsor Logo on our website, Facebook pages and any printed promotional materials for the season.
- 4x8 Banner with your personalized advertising message to be displayed at the fence line of Weiss or Bleser Ball Fields. (Banners will be displayed May through October.)

ALL STAR SPONSORSHIP – \$1,250.00

- Sponsor of one of our baseball or softball leagues: coach pitch, majors and minors, Junior Thurman, Senior Thurman and Senior Softball.
- Sponsor logo printed on sleeve of the leagues' shirts
- Sponsor Logo on our website, Facebook pages and any printed promotional materials for the season.
- 3x8 Banner with your personalized advertising message to be displayed at the fence line of Weiss or Bleser Ball Fields. (Banners will be displayed May through October.)

GRAND SLAM SPONSORSHIP - \$900.00

- Sponsor of two teams in the league of your choice.
- Sponsor's name on the back of the teams' shirts.
- A 4x4 Banner with your personalized advertising message to be displayed at the fence line of Weiss or Bleser Ball Fields. (Banners will be displayed May through October.)

HOME RUN SPONSORSHIP - \$600.00

- Sponsor of two teams in the league of choice.
- Sponsor's name on the back of the teams' shirts.

TEAM CAPTAIN SPONSORSHIP - \$300.00

- Sponsor of one team in the League of choice.
- Sponsor's name on the back of the teams' shirts.

4X4 VINYL BANNER - \$400.00 Multi Colored at Weiss or Bleser Park
On the Fence Line – Banners will be displayed May through October.

3X8 VINYL BANNER - \$750.00 Multi Colored at Weiss or Bleser Park
On the Fence Line – Banners will be displayed May through October.

CONCESSION DAY SPONSORS AT WEISS OR BLESER PARK

- Hot Dog & Pop Day – 500 maximum sold: \$750.00
- Popcorn & Pop Day – 550 maximum sold: \$500.00

5X5 BOOTH SPONSORSHIP - \$100.00 PER DAY

- The opportunity to set up a booth at each event during baseball/softball season outside of the Weiss or Bleser Concession stands.
- Sponsors logo and name will be advertised on our Facebook page announcing that your booth will be at Weiss or Bleser on the date you choose.

Over 1,500 participants
and approximately
3,000 families
visiting the ball fields.



Anchor Rec Facility Sponsorships

The Anchor, a recreation facility sponsored by Avient is located at the Artstown Plaza located in the old Avon Lake Movie Theater at 33483 Lake Road. This indoor space offers rentals for basketball, volleyball and baseball/softball teams. We also offer Pickleball court times for our citizens along with rentals for many facility court needs for leagues throughout Lorain and Cuyahoga County.

Much of our indoor programing takes place at the Anchor which includes our Recreation Basketball and Volleyball Leagues, our High school Salad Kraze 3v3 League, Shoreman Travel Baseball/Softball Leagues and the Recreation departments Softball and Baseball Clinics. More than 5,000 people pass through these doors a year. This provides your company a lot of exposure on a daily basis year round.

4x4 BANNER - \$750.00 Multi Colored – Company Advertising Message
All Banners will be in the Gym.

3x8 BANNER - \$750.00 Multi Colored – Company Advertising Message
All Banners will be in the Gym.

3x5 COURT SPONSORSHIPS – \$1,000.00
Multi Colored – Logo and/or Advertising message.



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Event Sponsorships

BECOME A TITLE SPONSOR OF ONE OF OUR COMMUNITY EVENTS. - \$1,500.00

You will have your logo on all banners, including a banner displayed at each event, promotional fliers, and our social media.

SUMMER CONCERT SERIES

Every summer The Avon Lake Parks & Recreation hosts local bands at Bleser and Miller Road Park twice a month. We have food trucks and yard games for the entire family. On average, more than 200 people attend each concert. Your company would reach over 1,200+ people in just one summer.

FALL FISHING DERBY

Our Fall Derby is at Walker Road Park. Families, children and parents spend all morning and afternoon catching different kinds of fish. This is a catch-and-release fishing tournament. On average, over 500 people attend annually.

BOO BY THE WOODS/HAUNTED TRAILS

Boo by the Woods/Haunted Trail is our annual family-friendly Halloween Festival. This event may have both indoor and outdoor festivities, meet & greets with cool characters, and the haunted trail. The trail itself is why this event sells out in less than six hours.

Family activities inside could include taking a photo with visitors from a galaxy far far away, kids making spooky crafts, balloon animal/monster, pumpkin decorating, the Ghostbusters and spooky music. There will also be food trucks, apple cider and pumpkins to take home.

Over 2,000 people attend this event annually.

NORTH COAST CHRISTMAS

The Avon Lake community rings in the holiday season with lights and cheer when we will welcome Santa to Avon Lake as he arrives via firetruck. The Mayor will then light up the park! Families stay to listen to some holiday jingles and enjoy complimentary cookies and hot chocolate. All weekend long there are photo opportunities with Santa Claus. On average, over 500 people attend this event and over 100 families come through for photos with Santa.



More than 5,000 attend
our events annually.



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AVON LAKE
**PARKS
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Greenbox Program Sponsorships

THE GREENBOX SPONSORSHIP - \$250.00 PER GREENBOX

The Greenbox Program is a tradition in our community for over 60 years. It is a craft and activity program designed for the children of Avon Lake. Every day in the summer children flock to the parks of Avon Lake to visit the Greenbox filled with crafts and activities. The Greenbox is located in eight of our parks including Westview where Safety Town takes place. This program runs from mid-June through mid-July, with over 1,000 children visiting each location during the summer from our community and surrounding communities.

- 2' x 2' logo Magnet to be located on the Greenbox
- Social Media Coverage and Logo Placed on all material that deal with the Greenbox Program.



Senior Center Sponsorships

SENIOR CENTER SPONSORSHIP - STARTING AT \$250.00

Our Senior Center at the Old Firehouse Community Center strives to offer a diversity of programming to our older adult population. With sponsorship money we can keep the cost of our Hot Lunch Program reasonable and provide other activities for very little or no cost to our seniors.

- Name/Logo displayed at the Old Firehouse.
- Name/Logo displayed in our monthly newsletter
- Name/Logo appears on placemats for our monthly Senior Hot Lunch.

Alternately, donations can be made to our 501c3 fund for Avon Lake Seniors. The fund was established to provide for senior transportation, independent of Avon Lake Community Transportation. The vehicle will be used to get seniors to and from our center and to provide transportation to events and excursions. Your donation to this fund will make a lasting impact on your community. This charitable gift can be made as part of your overall financial or estate plan and could, potentially offer worthwhile tax benefits.

Contact the Old Firehouse directly at (440) 930-4135 for sponsorship information.



Avon Lake Recreation Grant Program Fund

For a minimum donation of \$25.00 a year you can have the name of your company on our Grant Donation Website page with a link to your website. This program donates 25% of its proceeds towards our Grant Program fund for community organizations that supports sports, leisure and arts in Avon Lake. Your donation can go a long way in providing extra funding towards these underfunded programs.

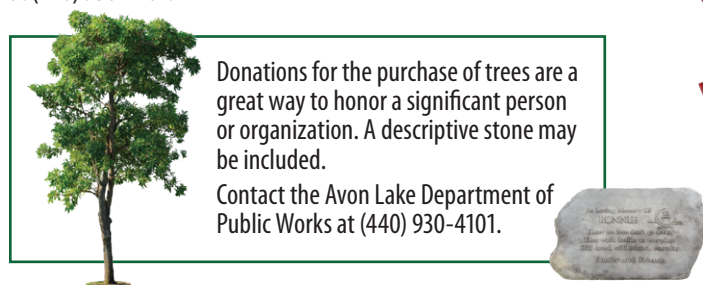


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Other Options To Donate

Our parks are filled with opportunities to make lasting memorials. Contributions of deck chairs at the Old Firehouse Community Center and the Folger Home can be made with or without a plaque. Park benches can be donated to any of our five community parks or nine neighborhood parks and can be inscribed.

Contact the Avon Lake Department of Public Works at (440) 930-4101.



Donations for the purchase of trees are a great way to honor a significant person or organization. A descriptive stone may be included.

Contact the Avon Lake Department of Public Works at (440) 930-4101.



For decades, the Avon Lake Recreation Department has been dedicated to this community. Our goal has always been to improve the lives of our citizens through our beautiful parks, fun programs and sports leagues for everyone to enjoy. Your investment in our community makes all these things happen. Thank you for doing your part!

We promise to deliver by helping grow your business through exposure and sales.



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(440) 930-4130

Youth Baseball/Softball Sponsorship

- ☐ **MVP Sponsorship: \$1,500.00** ☐ **All Star Sponsorship: \$1,250.00** ☐ **Grand Slam Sponsorship: \$900.00**
☐ **Home Run Sponsorship: \$600.00** ☐ **Team Captain Sponsorship: \$300.00**

Above options include one League sponsorship. Please fill out the League Sponsorship checklist below. Specify (3) leagues you would consider sponsoring by listing them in order from 1 to 3 with 1 being your most preferred team*. We will do our best to accommodate your first choice.

League Sponsorship Checklist

- | | | |
|-----------------------------------------------------------|-----------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Girls Minors Grades 3 & 4 | <input type="checkbox"/> Girls Majors Grades 5–8 | <input type="checkbox"/> Girls Senior League Grades 9–12 |
| <input type="checkbox"/> Boys Coach Pitch Grades 1 & 2 | <input type="checkbox"/> Boys Minors Grades 3 & 4 | <input type="checkbox"/> Boys Majors Grades 5 & 6 |
| <input type="checkbox"/> Boys Sr. Thurman Grades 9 & 12 | <input type="checkbox"/> No preference | <input type="checkbox"/> Boys Jr. Thurman Grades 7–9 |

If your package includes Team sponsorship, please specify below if there is a particular team you want to sponsor. As of right now the teams are not formed so please indicate a coach or child's name. Please check no preference if you do not have a specific team in mind.

Team: _____ ☐ No preference

*League and Team requests are considered in the order they are received. So it is important to complete and return this form in a timely manner.

You are welcome to meet your team at Photo Day, and be in the team photo. Team Photo date to be determined.

Only the name of your company will appear on the back of the T-shirts. Logos are only for League Sponsorships and for banners. Logos will appear on the sleeve of the T-shirt.

BANNER OPTIONS AT WEISS OR BLESER PARK

- ☐ **4 foot x 4 foot Vinyl Banner: \$400.00** ☐ **3 foot x 8 foot Vinyl Banner: \$750.00**

Multi colored at Weiss or Bleser Park. On the Fence Line—will be in place May through October!

CONCESSION DAY SPONSORSHIPS AT WEISS OR BLESER PARK

- ☐ **Hot Dog & Pop Day (500 maximum sold): \$750.00** ☐ **Pop Corn & Pop Day (550 minimum sold): \$500.00**

- ☐ **5 foot x 5 foot Booth Sponsorship: \$100/Day**

Check how many days: ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 9 ☐ 10

• The opportunity to set up a booth at each game during baseball/softball season outside of the Weiss or Bleser Concession stand.

• Sponsors Logo and name will be advertised on our Facebook page announcing that your booth will be at Weiss or Bleser on the date you choose,

Anchor Recreation Facility Sponsor—Yearly

- ☐ **4 foot x 4 foot Vinyl Banner: \$550.00** ☐ **3 foot x 8 foot Vinyl Banner: \$750.00** ☐ **3 foot x 5 foot Outer Court Sponsor: \$1,000.00**

Parks & Recreation Special Events and Greenbox

- ☐ **Title Sponsor: \$1,500 (choose from events below)**

- ☐ Boo By The Woods/Haunted Trails ☐ Summer Concert Series ☐ North Coast Christmas ☐ Fall Fishing Derby

- ☐ **Greenbox Sponsorship: \$250.00** ☐ **Recreation Grant Program Fund: \$25.00 minimum** ☐ **Senior Center Sponsor: \$250.00 minimum**

Mail this completed form with payment to: City of Avon Lake, 150 Avon Belden Road, Avon Lake, OH 44012

We also take Visa, Mastercard and Discover. If you would like to use a credit card please call our office directly at 440-930-4130

PLEASE PRINT

Company Name: _____

Contact: _____

Email: _____ Phone: _____

Sponsor's Signature: _____

If your sponsorship package includes a logo please send in **high resolution** JPG, TIF, PDF OR EPS (EPS is preferred) format to Annemarie Gilbride at agilbride@avonlake.org. Once we have received artwork for your Banners a proof will be sent for your approval. Only then will the banners be printed. **No political messages are allowed.**

The Avon Lake Parks & Recreation Department would like to thank you for your partnership.

