



Avon Lake Play Space

ALPS

**Build Play.
Build Futures.
Partner with Us to Create
Joy for Generations!**

The Avon Lake Play Space (ALPS), originally built by resident volunteers in the mid-1990s, was an all-wooden playground that, despite being well-maintained over the years, was removed in 2021 due to safety concerns.



With its removal, the City lost the largest playground of its kind, which catered to the widest age range of children.

ALPS was beloved by a diverse group of park visitors and local residents. Since its removal, demand for such a space has only grown.

Bleser Park, home to an outdoor pool, concession stand, two youth baseball fields, four tennis/pickleball courts, two sand volleyball courts, two basketball courts, and two pavilions, attracts an estimated 50,000 visitors annually. This includes people visiting for structured activities at the pool and those dropping by for a variety of recreational reasons, such as basketball, volleyball, or simply enjoying the green space.

A community survey, with 255 responses, revealed that 76% of participants visited the playground at least once a month, with 50% visiting a few times per month or more.

Our Vision is to create a safe, accessible, and engaging playground that fosters creativity, connection, and community growth.

Playgrounds foster creativity, build social skills, and support physical health for children and adults of all abilities. Playgrounds impact thousands of kids and adults annually!

Children Benefit from Playgrounds

- Strengthens Social Skills
- Stimulates Emotional Development
 - Encourages Physical Activity
- Promotes Creativity and Imagination
 - Boosts Cognitive Development
 - Makes Education More Fun
- Increases Confidence and Self-Esteem
 - Builds Community Ties



Join Us in Building a Brighter Future for Our Community!



Ready to Play a Part?

- Email: ALRec@AvonLakeRec.com
- Phone: (440) 930-4130
- www.AvonLakeRec.com

Checks made payable to **Avon Lake Friends of the Parks**
Friends of the Park, PO Box 7, Avon Lake, OH 44012

Be a Changemaker!

- Partnering will help to enhance your organization's social responsibility goals because TOGETHER we can create a space where joy, creativity, and COMMUNITY connection thrive.
- Brand Visibility: Your name/logo on playground equipment, banners, or a donor wall.
- Community Goodwill: Showcase your organization's commitment to positive social impact.

Your Support Can Help Make It Happen!

Partner with us to create a safe, accessible, and inclusive play space for local kids and adults of all ages

Be a Sponsor

Join our mission and gain community recognition through your corporate sponsorship.

Sponsorship Levels:

Platinum Sponsor—Contribution: \$50,000+

Benefits:

- Prominent permanent signage with logo at the playground entrance or on a dedicated piece of equipment.
- Top-tier recognition and logo on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and logo on the website.
- Exclusive VIP invitation to the grand opening and special events, with additional perks such as priority seating and access.
- Opportunity to host an event at the playground (e.g., private event or brand activation).

Gold Sponsor—Contribution: \$25,000 – \$49,999

Benefits:

- Prominent permanent signage on a large-sized sign within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and logo on the website.
- Invitation to the grand opening and special events, with priority access to certain areas.

Silver Sponsor—Contribution: \$10,000 – \$24,999

Benefits:

- Permanent signage on a medium-sized sign in a visible area within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and website listing.
- Invitation to the grand opening with general event access.

Bronze Sponsor—Contribution: \$5,000 – \$9,999

Benefits:

- Permanent signage on a small-sized sign in a visible area within the playground.
- Recognition on all promotional materials, including the website, brochures, and social media.
- Social media shout-out and website listing.
- Invitation to the grand opening with general event access.

Community Sponsor—Contribution: \$1,000 – \$4,999

Benefits:

- Name listed on the community donor board at the playground.
- Social media thank you post and website listing.
- Invitation to the grand opening with general access.

In-Kind Sponsor—Donated products or services

Benefits:

- Recognition on signage at the playground, based on the value of the in-kind donation.
- Social media thank you post and website listing.
- Name included in promotional materials (as part of a group recognition).

Key Notes for All Levels:

- Visibility and Placement: The higher the contribution, the more prominent the placement of logos, signage, and recognition. Platinum sponsors receive top visibility, followed by Gold, Silver, and so on.
- Social Media and Website: All sponsors are acknowledged on social media and the website, with frequency and prominence increasing as the sponsorship level rises.
- Event Access: Platinum and Gold sponsors receive exclusive or VIP access to events, while Silver, Bronze, and Community sponsors receive general invitations.