

S P O N S O R S H I P S

# JOIN THE FUN!



AVON LAKE  
**PARKS  
& REC**

CREATING COMMUNITY THROUGH  
**PARKS & RECREATION**

# Citizen Engagement starts with Parks and Recreation

The Avon Lake Parks & Recreation Department welcomes you to be part of our commitment to provide the finest parks, programs, events and facilities to our community. Thousands of people visit our parks and facilities each year. Our youth baseball/softball leagues attract over 1,500 participants yearly with an audience of thousands at the ball fields. Whether people come to enjoy the beauty of our parks, watch a game, enjoy a concert or watch the sunsets over the majestic Lake Erie, the Avon Lake Parks & Recreation Department is the cornerstone in our community.

Local Business Sponsorships are always so important to our department's success. Our goal is to provide our citizens and visitors with exceptional recreational opportunities to enhance their quality of life. To give children an outlet to exercise, learn team building, relieve anxiety and just to have fun. You can help us achieve this goal promoting your business and connecting with your community. Without our sponsors, we can't continue to grow our programs or our community's ever changing needs.



## THE BENEFITS OF BEING AN AVON LAKE PARKS & RECREATION SPONSOR

- Advertising dollars in your community.
- Products and services branding awareness.
- Consistent target market outreach with enhanced public image.
- Reciprocal sales to future customers and family connections.
- Alignment with a reputable organization.
- Demonstrate "get-active" support for youth, parks and healthy lifestyles.
- Brand recognition on Parks & Recreation website, Facebook and printed materials.



It is important to us that a sponsorship works for your business/organization by gaining the most value as a sponsor participant. Please review the following information and learn how we can help you extend your brand presence in Avon Lake while contributing to your community.

Review all we have to offer. . .

Over 15,000 visitors to our park annually.  
Sponsorships start up for as little as \$250.00  
Several packages available to increase your public image.



City of Avon Lake Department of Parks & Recreation | (440) 930-4130 | AvonLakeRec.com

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# Youth Baseball & Softball Sponsorships

Being a youth sports program sponsor increases exposure for the sponsor and builds goodwill with the families of Avon Lake.

## MVP SPONSORSHIP - \$1,500

- Sponsor of our largest co-ed t-ball league (over 200 children registered per year)
- Sponsor logo printed on sleeve of the leagues' shirts
- Sponsor logo on our website, Facebook pages and any printed promotional materials for the season
- 3 ft. x 8 ft. banner with your personalized advertising message to be displayed at the fence line of Weiss or Bleser Ball Fields. (Your Banner will stay up for the Fall Ball League)

## ALL STAR SPONSORSHIP – \$1,250

- Sponsor of one of our baseball or softball leagues: coach pitch, majors and minors, Junior Thurman, Senior Thurman or Senior Softball.
- Sponsor logo printed on sleeve of the leagues' shirts
- Sponsor logo on our website, Facebook pages and any printed promotional materials for the season
- 3 ft. x 8 ft. banner with your personalized advertising message to be displayed at the fence line of Weiss or Bleser Ball Fields. (Your banners will stay up for the Fall Ball League)

## GRAND SLAM SPONSORSHIP - \$900

- Sponsor of two teams in the League of your choice.
- Sponsor's name on the back of the Teams' Shirts.
- A 4 ft. x 4 ft. banner with your personalized advertising message to be displayed at the fence line of Weiss or Bleser Ball Fields. (Your banners will stay up for the Fall Ball League)

## HOME RUN SPONSORSHIP - \$600

- Sponsor of two teams in the league of your choice
- Sponsor's name on the back of the teams' shirts

## TEAM CAPTAIN SPONSORSHIP - \$300

- Sponsor of one team in the league of your choice
- Sponsor's name on the back of the teams' shirts

## 4 FT. X 4 FT. VINYL BANNER - \$400

- Multi colored at Weiss or Bleser Park on the fence line
- Banners will be displayed May through October

## 3 FT. X 8 FT. VINYL BANNER - \$750

- Multi colored at Weiss or Bleser Park on the fence line
- Banners will be displayed May through October

## CONCESSION DAY SPONSORS AT WEISS OR BLESER PARK

- Hot Dog & Pop Day – 500 maximum sold: \$750
- Popcorn & Pop Day – 550 maximum sold: \$500

Over 1,500 participants  
and approximately  
3,000 families  
visiting the ball fields.



## Anchor Rec Facility Sponsorships

The Anchor, a recreation facility sponsored by Avient® is located at the Artstown Plaza located in the old Avon Lake Movie Theater at 33483 Lake Road. This indoor space offers rentals for basketball, volleyball and baseball/softball teams. We also offer pickleball court times for our citizens along with rentals for many of the leagues throughout Lorain and Cuyahoga County.

Much of our indoor programming takes place at the Anchor which includes our recreation basketball and volleyball leagues, our high school Salad KraZe 3v3 league, Shoreman travel baseball/softball leagues and the recreation departments softball and baseball clinics. The Anchor is also our home base for our fine arts summer camp. More than 5,000 people pass through these doors a year. This provides your company a lot of exposure on a daily basis year-round.

**4 FT. x 4 FT. BANNER – \$400** Multi Colored – Company Advertising Message. All Banners will be in the Gym.

**3 FT. x 8 FT. BANNER – \$750** Multi Colored – Company Advertising Message. All Banners will be in the Gym.

**3 FT. x 5 FT. OUTER COURT SPONSORSHIP – \$1,000** Multi Colored – Logo and/or Advertising message.



More than 5,000  
people enter this  
facility each year.

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## Event Sponsorships

### BECOME A TITLE SPONSOR OF ONE OF OUR COMMUNITY EVENTS - \$1,500

You will have your logo on all banners, including a banner displayed at each event, promotional fliers, and our social media.

#### SUMMER CONCERT SERIES

Every summer The Avon Lake Parks & Recreation hosts bands at Bleser and Miller Road Park twice a month. We have food trucks and yard games for the entire family. On average, more than 200 people attend each concert. Your company would reach over 1,200+ people in just one summer.

#### FRIDAY FLICKS

Avon Lake Recreation is bringing back movies in the parks. Bring your chairs and blankets and relax and watch an outdoor movie under the stars at Bleser Park. Food vendors will be present at each of the 3 scheduled movie nights this summer.



#### FALL FISHING DERBY

Our Fall Derby is at Walker Road Park. Families, children and parents spend all morning and afternoon catching different kinds of fish. This is a catch-and-release fishing tournament. On average, over 500 people attend annually.

#### NORTH COAST CHRISTMAS

The Avon Lake community rings in the holiday season with lights and cheer when we will welcome Santa to Avon Lake as he arrives via firetruck. The Mayor will then light up the park! Families stay to listen to some holiday jingles. All weekend long there are photo opportunities with Santa Claus. On average, over 500 people attend this event and over 100 families come through for photos with Santa.

## Boo By The Woods Sponsorships

### EXCLUSIVE TITLE SPONSOR—\$2,500

- Logo/link on webpage as title sponsor
- Logo on all promotional materials, including Fall ALPL Program Guide, social media and press releases
- 3 ft. x 8 ft. Event Banner
- 25 Complimentary event tickets

### HAUNTED BASEMENT SPONSOR—\$1,500 (Multiple available)

- Logo on all promotional materials, including Fall ALPL Program Guide, social media and press releases
- 4 ft. x 4 ft. Event Banner
- 15 Complimentary event tickets

### TRAIL OF HAUNTED TALES SPONSOR—\$1,000 (Multiple available)

- Logo on all promotional materials, including Fall ALPL Program Guide, social media and press releases
- Yard signs at trail entrance and key points on the trail
- 10 Complimentary event tickets

### KIDS STRAW MAZE OR DINOSAUR EXPERIENCE SPONSOR—\$500 (Multiple available)

- Logo on all promotional materials, including Fall ALPL Program Guide, social media and press releases
- Yard signs at activity/exhibit
- 5 Complimentary event tickets

### BOO BUDDY SPONSOR—\$200 (Multiple available)

- Business mention on social media and logo on event banner



More than 2,000 attend this event annually.

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## Other Event Sponsorships

### DUCKS-N-DONUTS DERBY \$400

Support the registered participants as they enjoy donuts while they eagerly follow their favorite toy duck race around the lazy river for fun and prizes at the Ellen Trivanovich Aquatic Center.

- 4 ft. x 4 ft. Vinyl Banner – Multi colored banner with your personalized message will be displayed during the event



### DUCT TAPE REGATTA \$400

Support the registered participants as they try to race others navigating their home-made cardboard duct taped floating vessel across the water at the Ellen Trivanovich Aquatic Center.

- 4 ft. x 4 ft. Vinyl Banner – Multi colored banner with your personalized message will be displayed during the event



### FATHER'S DAY CANNONBALL CONTEST \$400

Support the registered participants as they compete to create the biggest splash, most creative cannonball, hairiest dad and more at the Ellen Trivanovich Aquatic Center.

- 4 ft. x 4 ft. Vinyl Banner – Multi colored banner with your personalized message will be displayed during the event

## Parks & Rec Camp Sponsorships

### AVON LAKE SUMMER CAMP, AVON LAKE FINE ARTS CAMP & ADVENTURE CAMP

Every summer the Avon Lake Recreation Department provides kids the opportunity to enjoy activities, field trips, arts/crafts and organized themed summer fun in a structured camp. Take advantage of having your company's name on each camper's shirt for the season. More than 400 kids are expected to take part in this year's camps.

- **Summer Camp \$1500** (5 weeks, 60 max campers each week)  
Sponsor's name on back of each camper's shirt
- **Avon Lake Fine Arts Camp \$1000**  
(2 three-week sessions, average 50 max campers each session)  
Sponsor's name on back of each camper's shirt
- **Adventure Camp \$500** (1-week, 30 max campers)  
Sponsor's name on back of each camper's shirt



## Senior Center Sponsorships

### SENIOR CENTER SPONSORSHIP - STARTING AT \$250

Our Senior Center at the Old Firehouse Community Center strives to offer a diversity of programming to our older adult population. With sponsorship money we can keep the cost of our Hot Lunch Program reasonable and provide other activities for very little or no cost to our seniors.

- Name/Logo displayed at the Old Firehouse
- Name/Logo displayed in our monthly newsletter
- Name/Logo appears on placemats for our monthly Senior Hot Lunch

Alternately, donations can be made to our 501c3 fund for Avon Lake Seniors. The fund was established to provide for senior transportation, independent of Avon Lake Community Transportation. The vehicle will be used to get seniors to and from our center and to provide transportation to events and excursions. Your donation to this fund will make a lasting impact on your community. This charitable gift can be made as part of your overall financial or estate plan and could, potentially offer worthwhile tax benefits. Contact the Old Firehouse directly at (440) 930-4135 for sponsorship information.

## Safety Town Sponsorships

### SAFETY TOWN SPONSORSHIPS—\$1,500 (3 weeks, 90 campers/week)

- Sponsor's name on each camper's shirt



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Miller Road Park & Boat Launch



Bleser Park & Ellen Trivanovich Aquatics Center



Veterans' Memorial Park



Walker Road Park



Weiss Field



Ilg Family Park



Inwood Park



Overlook Park



Resatar Park

For decades, The Avon Lake Recreation Department has been dedicated to this community. Our goal has always been to improve the lives of our citizens through our beautiful parks, fun programs and sports leagues for everyone to enjoy. Your investment in our community makes all these things happen. Thank you for doing your part! We promise to deliver by helping grow your business through exposure and sales!!

Thank you for all you do! Please contact us today at 440-930-4130 to discuss or visit our website to download the sponsorship form today. All marketing materials for signage and banners need to be delivered via jpg. or pdf.



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440-930-4130



Russ Lynch Centennial Park



Sunset Park



Wedgewood Park



West Shore Park

## Youth Baseball/Softball Sponsorship

- MVP Sponsorship: \$1,500**     
  **All Star Sponsorship: \$1,250**     
  **Grand Slam Sponsorship: \$900**  
 **Home Run Sponsorship: \$600**     
  **Team Captain Sponsorship: \$300**

Above options include one League sponsorship. Please fill out the League Sponsorship checklist below. Specify (3) leagues you would consider sponsoring by listing them in order from 1 to 3 with 1 being your most preferred team\*. We will do our best to accommodate your first choice.

### League Sponsorship Checklist

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Girls Minors   Grades 3 & 4      | <input type="checkbox"/> Girls Majors   Grades 5–8  | <input type="checkbox"/> Girls Senior League   Grades 9–12 |  |
| <input type="checkbox"/> Boys Coach Pitch   Grades 1 & 2  | <input type="checkbox"/> Boys Minors   Grades 3 & 4 | <input type="checkbox"/> Boys Majors   Grades 5 & 6        | <input type="checkbox"/> Boys Jr. Thurman   Grades 7–9 |
| <input type="checkbox"/> Boys Sr. Thurman   Grades 9 & 12 | <input type="checkbox"/> No preference              |  |  |

If your package includes Team sponsorship, please specify below if there is a particular team you want to sponsor. As of right now the teams are not formed so please indicate a coach or child's name. Please check no preference if you do not have a specific team in mind.

Team: \_\_\_\_\_  No preference

\*League and Team requests are considered in the order they are received. It is important to complete and return this form in a timely manner.

You are welcome to meet your team at Photo Day, and be in the team photo. Team Photo date to be determined.

Only the name of your company will appear on the back of the T-shirts. Logos are only for League Sponsorships and for banners. Logos will appear on the sleeve of the T-shirt.

### BANNER OPTIONS AT WEISS OR BLESER PARK

- 4 ft. x 4 ft. Vinyl Banner: \$400**     
  **3 ft. x 8 ft. Vinyl Banner: \$750**

Multi colored at Weiss or Bleser Park. On the fence line – will be in place May through October.

### CONCESSION DAY SPONSORSHIPS AT WEISS OR BLESER PARK

- Hot Dog & Pop Day (500 maximum sold): \$750**     
  **Pop Corn & Pop Day (550 minimum sold): \$500**

Check how many days:   
 1   
 2   
 3   
 4   
 5   
 6   
 7   
 8   
 9   
 10

- The opportunity to set up a booth at each game during baseball/softball season outside of the Weiss or Bleser Concession stand.
- Sponsors logo and name will be advertised on our Facebook page announcing that your booth will be at Weiss or Bleser on the date you choose.

## Boo by the Woods Sponsors

- Boo Title Sponsor: \$2,500**     
  **Haunted Basement Sponsor: \$1,500**     
  **Trail of Haunted Tales Sponsor: \$1,000**  
 **Kids Straw Maze or Dinosaur Experience Sponsor: \$500**     
  **Boo Buddy Sponsor: \$200**

## Anchor Recreation Facility Sponsor—Yearly

- 4 ft. x 4 ft. Vinyl Banner: \$400**     
  **3 ft. x 8 ft. Vinyl Banner: \$750**     
  **3 ft. x 5 ft. Outer Court Sponsor: \$1,000**

## Parks & Recreation Special Events Sponsors

- Title Sponsor: \$1,500 (choose from right):**   
 Summer Concert Series   
 North Coast Christmas   
 Fall Fishing Derby   
 Friday Flicks  
 **Ducks-n-Donuts Derby: \$400**   
 **Duct Tape Regatta: \$400**   
 **Cannonball Contest: \$400**  
 **Senior Center Sponsor: \$250 minimum**   
 **Safety Town Sponsor: \$1,500**

**Mail this completed form with payment to: City of Avon Lake, 150 Avon Belden Road, Avon Lake, OH 44012**

We also take Visa, Mastercard and Discover. If you would like to use a credit card, please call our office directly at 440-930-4130

PLEASE PRINT

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

If your sponsorship package includes a logo please send in *high resolution* JPG, TIF, PDF OR EPS (EPS is preferred) format to [alrec@avonlake.org](mailto:alrec@avonlake.org). Once we have received artwork for your Banners a proof will be sent for your approval. Only then will the banners be printed. **No political messages are allowed.**

The Avon Lake Parks & Recreation Department would like to thank you for your partnership.

