

AVON LAKE *Recreation*



2025 Sponsorship Packet

**CREATING COMMUNITY
THROUGH RECREATION**

**JOIN
THE
FUN!**



Citizen Engagement starts with Parks and Recreation

The Avon Lake Parks & Recreation Department's goal is providing great programs and events for kids and adults of all ages. Please consider helping us achieve our goal while promoting your business and connecting with your community.

Whether people come to enjoy the beauty of our parks, watch a game, enjoy a concert, or watch the sunsets over majestic Lake Erie, thousands of community members and visitors enjoy our programs, events, facilities, and parks each year.

It is important to us that a sponsorship works for your business/organization by gaining the most value as sponsor. Please review the following information and learn how we can help you extend your brand presence in Avon Lake while contributing and supporting this great community.



Review all we have to offer. . .

Thousands of park visitors annually.

Sponsorships start up for as little as \$250.00.

Contact us to create your own personalized package.



City of Avon Lake Department of Parks & Recreation | (440) 930-4130 | AvonLakeRec.com



Youth Baseball & Softball Sponsorships

Being a youth sports program sponsor increases exposure for the sponsor and builds goodwill with the families of Avon Lake.

League Sponsorships (Baseball or Softball) - \$1,000 per league

Sponsor logo printed on the sleeve of the leagues' shirts; as well as, logo on our website, Facebook pages and any printed league material.

- Tee-Ball (Co-ed)
- Coach Pitch
- Minors
- Majors

Team Sponsorships (Baseball or Softball) - \$150 per team

Sponsor's name on the back of a team's shirts. Sponsor may select specific team.

Field Banner Sponsorships

These multi colored vinyl banners are placed on the fence line at either Bleser Park or Weiss Field typically from May through October. Sponsor may select specific park and field.

- 9 ft. x 5 ft. - \$500 for 2 years

Contact us to create your own personalized package.

Youth football and basketball sponsorship opportunities available.



Over 1,500 participants annually drawing thousands of families and spectators to the ball fields.

Summer Camp Sponsorship Opportunities

Sponsor a Safety Town Store! Do you have a business in Avon Lake that you would like featured in our Safety Town? We have several buildings that need a facelift and why not brand them to look like your store? Kids enjoy walking and driving the streets around our Safety Town and visiting their favorite stores while learning about safety and parents get to visit the town on graduation day and take photos! Call for details.



Sponsor a Summer Camp Snack Break! We keep our campers active all day and they could use a snack and drink. Provide a healthy (peanut-free) snack and drink for our kids and counselors. Fees range from \$100 and up depending on the snack and drink choice.

Sponsor a Summer Camp Activity and we'll bring the fun to them. Examples include an inflatable obstacle course or slide, a visit from some furry friends, a foam party or bring us some ideas. Fees range from \$250 - \$500 depending on the activity.



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Anchor Rec Facility Sponsorships

The Anchor Recreation Facility; sponsored by Avient, plays host to a wide variety of indoor programming including basketball, volleyball, baseball and softball; as well as, our Squeaky Sneakers youth program and our Summer Theater Camp.

The Anchor is located at Beach Park Station in the old Avon Lake Movie Theater at 33483 Lake Road. This indoor space offers rentals for basketball, baseball/softball, and volley teams; along with pickleball court times for our community and rentals for many of the leagues throughout Lorain and Cuyahoga County.

Thousands of people pass through this facility each year which provides your business/organization great exposure on a daily basis year-round.

Wall Banner Sponsorships*

These multi colored vinyl banners can include your logo and/or advertising message are placed within the gymnasium on a year-round basis.

- 6 ft. x 3 ft. - 1 year for \$250

*Number of sponsorships may be limited.



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Event Sponsorships

Become a title sponsor for one of our community events this summer

Summer Concert Series

8 concerts are held throughout the summer within our parks with local bands. There are food trucks and yard games for the entire family to enjoy. On average, more than 250 people attend each concert. Your company logo to be included on a Concert Series banner.

- \$100 for 1 year—minimum of 5 businesses



Boo by the Woods 11th Anniversary

This is an annual family friendly 2-day Halloween Festival in collaboration with the Avon Lake Public Library attracting over 3,500 visitors, participants, and volunteers each year.

Friday includes the Basement of Terror which is an indoor maze featuring high intensity scares and an extreme fear factor geared towards older children, teens, and adults. Saturday includes the Haunted Trail and a number of FREE indoor and outdoor attractions. The Haunted Trail is an outdoor trail geared towards kids and adults of all ages.

Exclusive Title Sponsor - \$3,000 (One available)

- Logo on promotional materials/social media
- Large Exclusive Title banner
- 25 complimentary Saturday event tickets

Trail of Haunted Tales Sponsor - \$1,500 (Multiple available)

- Logo on promotional materials/social media
- Logo prominently displayed on event banner
- 15 complimentary Saturday event tickets

Activity Sponsor - \$250 (Multiple available)

Sponsor multiple activities and save. Activities include Trunk-or-Treat, spooky crafts, hay maze, inflatables, tarot card readers, airbrush tattoos, photo opportunities, and more.

- Logo on promotional materials/social media
- Logo prominently displayed on activity banner
- 5 complimentary Saturday event tickets

To make sure your organization is included on all promotional materials sponsorship should be purchased prior to August 1.



More than 3,000 attend
this event annually.

Senior Center Sponsorships

Senior Center Sponsorship - Starting at \$250

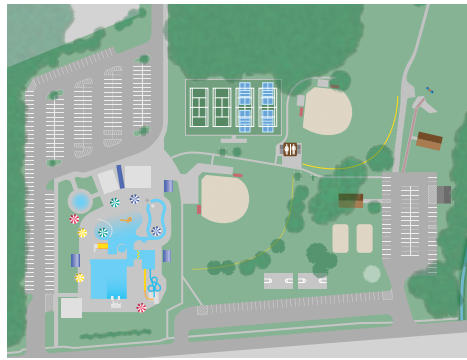
Our Senior Center at the Old Firehouse Community Center strives to offer a diversity of programming to our older adult population. With sponsorship money we can keep the cost of our Hot Lunch Program reasonable and provide other activities for very little or no cost to our seniors.

- Name/Logo displayed at the Old Firehouse Senior Center
- Name/Logo displayed in our monthly newsletter
- Name/Logo displayed at our monthly Senior Hot Lunch





Miller Road Park & Boat Launch



Bleser Park & Ellen Trivanovich Aquatics Center



Veterans' Memorial Park



Walker Road Park



Weiss Field



Ilg Family Park



Inwood Park



Overlook Park



Resatar Park

The Avon Lake Parks & Recreation Department is dedicated to improving the lives of our citizens through our beautiful parks, fun programs and events, and sports leagues for everyone to enjoy. Your investment in our community makes all these things possible. Thank you for your support. All marketing materials for signage and banners need to be delivered via jpg. or pdf.



Erin M. Fach
Director of Recreation



Russ Lynch Centennial Park



Sunset Park



Wedgewood Park



West Shore Park



150 Avon Belden Road, Avon Lake, OH 44012 | www.avonlakerec.org